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### **Budr Cannabis Grand Opening: West Hartford's Newest Adult-Use Cannabis Retailer**

*West Hartford, CT (July 24, 2023)* — Budr Cannabis, Connecticut's newest adult-use cannabis retailer, is set to open its doors on Monday, July 31st in West Hartford, marking a significant milestone in the state's recently legalized adult-use marijuana marketplace. The Grand Opening will kick off at 8:00 AM featuring music from DJ Kareem and Hot 93.7's very own Jenny Boom Boom in attendance. Also in attendance will be West Hartford Mayor, Shari Cantor and West Hartford Chamber of Commerce President, Christopher Conway. To celebrate the opening day, Budr is offering a 50% discount to the first 50 customers. Subsequent purchasers will receive a 20% discount through Thursday, August 3rd. Additionally, guests can look forward to delectable desserts and the chance to receive exclusive Budr merchandise. As a bonus, Espresso Guys Mobile Espresso Catering Service will be on-site from 8 AM to 11 AM to serve refreshments.

Budr was founded in 2023 by cannabis industry veteran Carl Tirella Jr. and home healthcare professional Derrick Gibbs. The adult-use retailer brings a fresh perspective on the potential of cannabis to benefit not just individuals, but also the entire community. Inspired by their common goal to give back to their communities, Tirella Jr. and Gibbs bring over ten years of combined experience in the cannabis industry.

"As we prepare to open our doors in West Hartford, we feel a profound sense of anticipation and responsibility," shares co-founder Derrick Gibbs. "Budr is more than just a place to buy cannabis; it's a space where community, social equity, and education intertwine. We're not just here to sell a product, but to help usher in a new understanding of cannabis and its potential."

Budr aspires to be more than just an adult-use retailer—it's a commitment to social equity, community engagement, and an elevated retail experience tailored to the needs of its customers. At Budr, the team recognizes the transformative power of cannabis as a therapeutic product and a tool for bringing people together. The company prioritizes customer education on cannabis and its uses, ensuring every customer—whether in-store or online—enjoys a quality interaction.

"We treat each customer as an honored guest," says co-founder Carl Tirella Jr., "Our mission is to safely provide access to cannabis with the best possible consumer experience. The more our customers know, the better their experience. Our goal is to cultivate an environment where curiosity is welcomed, knowledge is shared, and the power of cannabis to foster connection and wellness is celebrated. It's about raising the bar for our community and contributing to a better society."

Budr is dedicated to responsibility, ethical practices, and integrity shown through partnerships with people and vendors that share those values. As part of that dedication, Budr emphasizes the importance of training and employing residents from the local community, leaving them with transferable skills for any industry.

The grand opening of Budr's West Hartford location at 1037 Boulevard, West Hartford, CT 06119 is just the beginning. With a vision to serve individuals and the community through cannabis, Budr aims to open five stores across Connecticut by 2025. Experience the Budr difference at the Grand Opening on July 31, 2023 at 8:00 AM. Come, explore, and learn about the power of the plant.

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#### **About Budr**

Budr is a Social Equity Joint Venture Retailer dedicated to engaging directly with the communities it serves. Founded by Carl Tirella Jr. and Derrick Gibbs, Budr seeks to improve health, happiness, and comfort through quality products, exceptional customer service, and unwavering ethical behavior. For more information, please visit [budrcannabis.com](http://budrcannabis.com).

