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Budr Cannabis Location Opening: Danbury's Newest Adult-Use Cannabis Retailer

Danbury, CT (October 5, 2023) — Budr Cannabis, Connecticut's newest adult-use cannabis retailer, is excited to announce the opening of its second location in Danbury on October 10th. Budr's West Hartford location, which opened in July, marked a significant milestone in the recently legalized adult-use cannabis market. Now, the opening of the Danbury store signifies another breakthrough as it becomes Fairfield County's inaugural Social Equity Joint Venture in the industry. Danbury's opening will begin at 8:00 AM with on-site refreshments from the Tasty Yolk Food Truck from 8 AM to 11 AM. The event will feature music from One Time Weekend (8am-10am), and Hot 93.7's Jenny Boom Boom will be present for the opening. Also in attendance will be Danbury Mayor Dean Esposito and Danbury Chamber of Commerce President P.J. Prunty, along with state officials such as Raghbir Allie Brennan. To kick off the celebration, Budr is offering a 35% discount to customers from 9 AM to 11 AM on October 10th. Subsequent purchasers will receive a 20% discount through Thursday, October 12th, with the chance to receive limited Budr merchandise.

Budr was founded in 2023 by cannabis industry veteran Carl Tirella Jr. and home healthcare professional Derrick Gibbs. With over a decade of collective experience in the cannabis industry, the adult-use retailer has used their momentum to impact individuals and the Danbury community through education surrounding the plant.

"As Connecticut continues to grow the recreational market, everyone will see the benefits in state and local communities," shares co-founder Derrick Gibbs. "Last month, the recreational market did \$14 million in sales, and with our Danbury store opening next month, those numbers will continue to rise. Customers are excited and enjoy purchasing a product that supports their local community."

With a commitment to social responsibility, Budr operates as an Equity Joint Venture company – the first in Fairfield County. The adult-use retailer is not only focused on providing access to cannabis but also on cultivating a safe, informed, and inclusive environment. With this in mind, Budr conducted a community needs assessment, collaborating with local municipality officials, leaders, and organizations to gain a deeper understanding of the community's dynamics, strengths, gaps, and culture. The findings from this assessment enable Budr to better cater to the unique needs of its local communities and foster meaningful change.

"We're excited to open in Danbury," says co-founder Carl Tirella Jr., "It aligns with our mission to give back to Disproportionately Impacted Areas (DIAs), and furthers our ability to provide access to safe and affordable cannabis in the state of Connecticut."

At its core, Budr places a strong emphasis on ethical practices, accountability, and integrity, prioritizing collaboration with individuals and vendors who share these values. As it expands to new locations, Budr remains dedicated to providing training and job opportunities to residents. These experiences are designed to equip individuals with valuable skills that are applicable across various industries.

The opening of Budr's Danbury location at 108 Federal Road, Danbury, CT 06810, represents a continuation of the growth and success witnessed this year. With the overarching vision to serve individuals and the community, Budr aims to open five stores across Connecticut by 2025. Experience a new standard in adult-use cannabis at Budr's Danbury location on October 10, 2023, at 8:00 AM.

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Budr is a Social Equity Joint Venture Retailer dedicated to engaging directly with the communities it serves. Founded by Carl Tirella Jr. and Derrick Gibbs, Budr seeks to improve health, happiness, and comfort through quality products, exceptional customer service, and unwavering ethical behavior. For more information, please visit budrcannabis.com or contact the Danbury location at (203) 297-9298.